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Learning Why and How A Reader in Managing Nonprofit and Voluntary Organizations

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About the ebook

This e-book provides a systemic view of nonprofit organizations linking micro and macro level aspects of management. It combines sociological, organizational and psychological elements of organization studies and provides an in-depth understanding of various issues and dilemmas among readers, students and executives of nonprofit organizations and civil society.

Contents

- ▶ Nonprofit Theories
- ▶ Organizational Theories
- ▶ Nonprofit Goals and Structure
- ▶ Board Members and Managers
- ▶ Volunteers
- ▶ Coping Strategies
- ▶ Organizational Change: Commercialization and Marketing
- ▶ Crisis and Learning

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