



Author:
Dirk C. Gibson
USA

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Commercial Space Tourism Impediments to Industrial Development and Strategic Communication Solutions

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About the ebook

This e-book is a useful guide for readers who are personally and/or professionally interested in commercial space tourism and related commercial space ventures, and those interested in astronautics, space development and similar public policy issues in general.

Contents

- ▶ The Potential Significance of Space Tourism
- ▶ The Contemporary Significance of Space Tourism
- ▶ The Contemporary Insignificance of Space Tourism
- ▶ The Primary Impediments to Space Tourism Industrial Development
- ▶ The Secondary Impediments to Space Tourism Industrial Development
- ▶ The Role of Strategic Communication in the Development of Commercial Space Tourism
- ▶ The Primary Functions of Space Tourism Strategic Communication
- ▶ The Secondary Functions of Space Tourism Strategic Communication

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