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Social Network Analysis: An Introduction with an Extensive Implementation to a Large-Scale Online Network Using Pajek

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About the ebook

This brief textbook explains the principles of social network analysis. The book goes beyond theoretical concepts and gives the reader complete knowledge about how to apply analytical techniques using Pajek to perform a large-scale network analysis. The book covers the topic in 2 sections – the first detailing fundamentals of research design and the next one about methods and applications.

Contents

- ▶ Social Networks and Social Network Analysis
- ▶ Research Design
- ▶ State of the Art on SNA Applications
- ▶ Research Methods and Procedures
- ▶ Summary and Future Directions

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