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Editor:
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Japan

eISBN: 978-1-60805-282-0

Science TQM, New Quality Management Principle The Quality Management Strategy of Toyota

www.benthamscience.com/ebooks/9781608052820

About the ebook

The focus of this book is the theory and application of strategic quality management through the application of 'Science TQM'. The effectiveness of Science TQM is then demonstrated at Toyota Motor Corporation. This is an e-book to be benchmarked by research professionals and practitioners who are interested in developing competitive quality of their business in the prevailing global competition.

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