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Firms' Strategic Decisions: Theoretical and Empirical Findings [Volume 1]

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About the eBook

This eBook presents recent case studies on firms and their strategy employed in specific scenarios and industries. Readers will find, in this volume, an analysis of oligopolistic industries done by using various economic models.

“ **... a nice job is done of bridging pure economic theories with Industry-level empirical works.** ”
S. Wang
National University of Kaohsiun
Taiwan

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