



Editors:
Matjaž Mulej
Slovenia
Robert G. Dyck
USA

**US\$
39.00
only**

eISBN: 978-1-60805-874-7

Social Responsibility - Methods, Dilemmas and Hopes

About the eBook

Current global economic crises call for social responsibility to replace neo-liberalistic, one-sided and short-term criteria causing monopolies of global.

Contents

- ▶ Support to Ethics of Interdependence and Holism by Edward de Bono's Methods of Thinking
- ▶ Capability of New Systems Theories to Help Escape the Crisis
- ▶ Trust Management by Computer Simulation: Towards a Fair, Responsible and Sustainable Economy
- ▶ A New Fractal Metric for Social Responsibility
- ▶ The Syntax of Autocratic Systems and the Cybernetic Alternative of Systems Based on Social Responsibility
- ▶ Use of System Theory Through Corporate Social Responsibility in the International
- ▶ Company Novartis and its Sandoz Generic Division

For Advertising Inquiries: Contact: marketing@benthamscience.org